

**Cultural and Historic Affairs Committee
Meeting Minutes
June 10, 2010**

The Bethany Beach Cultural and Historic Affairs Committee held a meeting on Thursday, June 10, 2010 at 1:00 p.m. in the Town Meeting Room, 214 Garfield Parkway, Bethany Beach, DE 19930.

Members present: Carol Olmstead, who presided; Margaret Young, Theo Loppatto, Pat Rogers, Pam Szypulski, Jane Fowler, and Gloria Farrar.

Excused members: Mary Lou McNerney and Mary Lou Urquhart.

Also present: Lindsey Shallcross, Administrative Secretary.

Call to Order

Ms. Olmstead called the meeting to order at 1:06 p.m.

Approval of Minutes from the May 18, 2010 Meeting

After some revisions, Ms. Fowler made a motion to approve the minutes. The motion was seconded by Ms. Loppatto and unanimously approved.

Announcements

There were no announcements at this time.

Update on Oral History Project

Ms. Olmstead reported that Mr. Ray Disney is back in Bethany Beach for the rest of the summer, and it would be great to get all of the interviews completed by the end of summer.

Ms. Olmstead made a suggestion to have the background and environment of the interviewees on the video more uplifting because it is currently too dark. The Committee members agreed, and discussed using a throw on the sofa that the interviewees sit on during the interview to provide more color.

Ms. Olmstead expressed that Mr. Disney is very excited to move forward with this project. She advised to let her know if there are any problems transporting the interviewees to Mr. Disney's studio.

Final Plan for Loop Canal Event

Ms. Loppatto gave the following report:

The Loop Canal Committee met earlier this week, and Ms. Urquhart provided her with a checklist on the on the Loop Canal Anniversary.

Ms. Young provided the information that Billy Addy will most likely not be able to participate at the event because of health reasons. The Committee members expressed their condolences.

The Committee reviewed the current agenda for the Loop Canal event which is:

- 1.) Ms. Loppatto will give a welcome and brief history in the Loop Canal, and read a short journal entry from Jenny Addy's diary.
- 2.) Ms. Loppatto will introduce the Vice Mayor (Carol Olmstead) and the Town Council.
- 3.) Mayor McClenny will do a dedication of the dock. Ms. Olmstead noted that Public Works Director, Brett Warner, said that the builders are ready to build the dock and that it will be complete in time.
- 4.) Refreshments- lemonade and cookies. There will be about seven (7) gallons of lemonade and twelve (12) dozen boat-shaped cookies from Giant.

Loop Canal Anniversary Publicity

Ms. Loppatto explained that The WAVE newspaper is very interested in writing an article on the Loop Canal. They said that they will put an article in the newspaper a week before the event.

Ms. Farrar is going to post an advertisement on the bulletin and create fliers, which will be posted at five (5) places around the Town: the bank, post office, bandstand, Town hall, and the South Coastal Library. The Committee decided that it's not necessary to post the fliers in businesses.

Park Banner

Ms. Loppatto reported that Ms. Urquhart contacted Vines Creed Custom Silk regarding the making of a park banner. This company would have to pre-order a yellow background.

Ms. Olmstead suggested to order the banner from Mr. Copy because they will e-mail a copy of the proof for possible revisions before creating the final product. She noted Mr. Copy has done a lot of work for the Town.

The Committee decided the size of the park banner should be thirty-four (34) by sixty (60) inches.

The wording on the banner will read "*Bethany Beach Loop Canal 100th Anniversary 1910-July 8th-2010*".

Trolley Banner

Ms. Loppatto explained that the trolley banner must be placed on the back of the trolley and it can't be any higher than twenty-four (24) by sixty (60) inches.

The verbage will read the same as the park banner: “*Bethany Beach Loop Canal 100th Anniversary 1910-July 8th-2010*”.

Plaque on Dock

The plaque on the dock will be four (4) by five (5) inches.

Ms. Olmstead suggested the verbage for the plaque and the Committee members agreed that it was good.

Ms. Olmstead advised that Healy Brothers, Inc. would be a reliable company to make the plaque because they did a superior job making the plaques on the boardwalk and they also work for the State of Delaware. She is going to contact Healy Brothers Inc. about making the plaque for the boardwalk.

Setting up for Event

Ms. Olmstead stated that the Public Works employees will set up a table and chairs for the event. The entire event will be ten (10) to fifteen (15) minutes long.

Ms. Olmstead said that she spoke with the Town Manger, Cliff Gravier, about closing off the street where the event will take place, and he said it will be no problem, but the police need to be notified.

Ms. Rogers mentioned that a microphone will also be needed during the event.

Ms. Loppatto noted that they Loop Canal Committee will meet one more time before the event.

The Committee members expressed their appreciation to Ms. Loppatto for doing such a great job planning the Loop Canal event with Ms. McNerney and Ms. Urquhart.

Plan for Mayor of Périers, France Visit

Ms. Olmstead reported that she has no updates on the Mayor Gabriel Daube of Périers, France visit since the prior CHAC meeting.

Ms. Farrar mentioned that since there is a children’s show on the bandstand on August 18th, the same night that they are planning Mayor McClenny to welcome Mayor Daube and give him a key to the Town. She is concerned that the wrong type of audience will be present.

Ms. Olmstead suggested that she, Ms. Farrar, Mr. Gravier, and Mayor McClenny meet to discuss the plans further, since CHAC is not directly responsible for planning the event.

Ms. Fowler is going to ask her in-laws about singing the National Anthem in French.

Report on Summer Docent Program

Ms. Olmstead acknowledged that Ms. Szypulski did a great job organizing the docent schedule.

Ms. Szypulski reported that there are still needed docents for a couple times in August.

Ms. Olmstead assured her that there won't be a problem finding volunteers to be docents during those times.

Ms. Rogers volunteered to be the contact person for the docents during the summer.

Ms. Olmstead advised that reminding the docents of their schedules will be helpful.

Committee Recommendations for Museum

- Ms. Szypulski explained that the note card project is in progress. If the cards are created from Mr. Copy, the price will be eighty-five (85) cents per card with an envelope.

Ms. Olmstead suggested that they can aim to complete this project by next summer.

- Ms. Olmstead expressed that she would like the old newspaper scrapbook project to be completed.
- Ms. Olmstead stated that she is going to discuss with Town Clerk, Lisa Kail, about adding the docent summer weekend hours for the Museum to the homepage of the Town's website.
- Ms. Farrar acknowledged that a young couple were enthusiastic about the Museum and said good things about it.
- Ms. Loppatto made a suggestion to hand out a survey in the Museum for visitors to complete, in able to gain an insight on things to improve or add.

Update on Arcadia Books Project

Ms. Olmstead reported that she is going to explain to Elizabeth Bray that no one in the Committee has time to go forth with the book project at this time, but to keep the Town in mind for the future.

Set Date for Future Meeting

The next CHAC meeting is scheduled to be held on September 14, 2010 at 1:00 p.m.

Adjourn

Ms. Loppatto made a motion to adjourn the meeting. Seconded by Ms. Fowler, the motion was unanimously approved.

The meeting was adjourned at 2:45 p.m.

Respectfully Submitted:

Lindsey Shallcross, Admin. Secretary

